



**Whitney E. Morgan**  
Associate

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**Practice Areas**

- Commercial/Business Litigation
- Tort Litigation

**Practice Emphasis**

- Whitney Morgan is an Associate in the Commercial and Business Litigation, and the Tort Litigation sections. Her experience includes managing more than 100 cases in active litigation, taking 13 cases to trial as the first-chair attorney, as well as mediations, depositions, and hearings. She has also worked with Intellectual Property matters such as filing trademark applications and assignments, responding to office actions from the Patent and Trademark Office, and writing memos on trademark and copyright law.

**Representative Matters**

- Obtained summary judgment for remodeling client who sought damages and attorney's fees in a breach of contract dispute by proving that the opposing party breached the contract by not paying for work performed. 2020

**Publications**

- "[Trademarks and the 'Target Market' of U.S. Territories](#)," author, Cowles and Thompson *Business and Legal Update*, July 2021
- "[Tiffany & Company Seeks to Protect Its Trademark](#)," author, Cowles and Thompson *Business and Legal Update*, December 2020
- "[The Intellectual Property Umbrella: Trademarks, Copyrights, and Patents](#)," author, Cowles and Thompson *Business and Legal Update*, April 2020

**Education**

- J.D., Texas A&M University School of Law, 2016  
Dean's List, 2013  
Intellectual Property Certification  
Pro Bono Judge's Clerk, Harrison County District Court, Marshall, Texas 2016
- B.A., Communication, Texas A&M University, 2012

**Admissions**

- State Bar of Texas, 2016

**Memberships**

- State Bar of Texas
- Center for Law and Intellectual Property, Member, 2014-2015